



Creating my own Start-Up

By Carlos Alzate

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What do you really need to start your own business?

Around USD 2,000 and some SaaS providers.

1. A very good idea with a business plan (use canvas). This is your real asset.
2. Rely on a service who handles your relationship with the gov, a provider who alert you about tax dates, filling documents, provide veils and a good customer support because you will have a lot of questions. i.e. incorporate.com
3. A good name. A domain for your web site (godaddy) and an email provider (google).
4. Open source software, freemium services for hosting your web site and an online payments service. There are a lot in the market.
5. Social media for marketing of course.
6. Track your results! Google Analytics is a good option.
7. Go to events.
8. Remember is all online.